**Student/Research Assistant (m/f/d)** Social media presence for an international development cooperation project



## **PROJECT DESCRIPTION**

The aim of the "ETH-Soil" project is to significantly improve food security in three Ethiopian pilot regions by applying an organic fertiliser derived from pyrolysis and biogas plants. The process combines biochar with digestate from biogas plants or compost material to create a fertiliser for soil improvement in order to effectively use the advantages of both feedstocks. An important factor in ensuring sustainability, is the participatory development of the pyrolysis cookers as well as the modules implemented in the project for the training and further education of experts.

With the above-mentioned approach, the project is dedicated to combating hunger through unused agricultural and social potentials, sustainable management of natural resources as well as education and training for economic, social and technical progress. With the help of suitable English-language communication products, the objectives, measures, progress and impacts of the project are to be convincingly communicated both bilaterally and multilaterally. Find more information on <a href="https://www.eth-soil.com">www.eth-soil.com</a>

# **TASKS**

- Participation in the development of communication formats, with a focus on science communication, to address various stakeholders
- Website support and content maintenance
- Editing and co-planning of social media channels such as LinkedIn, Instagram and Twitter
- Development of target group-specific core messages and their preparation into appealing media content (film, visuals, animations, etc.)

# **YOUR QUALIFICATION**

- An advanced degree ideally in the field of communication, media design or journalism
- Creativity, self-motivated working style

### WE OFFER:

- A good technical introduction to the topic
- Curiosity towards your ideas
- Freedom to contribute and implement your own ideas
- A motivated team and flexible working hours

### **SALARY**

- You will receive a salary of 10.63 €/h to 12.37 €/h based on your personal profile.
- We expect you to work at least 10 hours per week.

Recruitment is short-term with an initial time horizon of six months. An extension is possible.

#### **PROCESSING LOCATION:**

Deutsches Biomasseforschungszentrum, Torgauer Straße 116, 04347 Leipzig

#### **CONTACT:**

Paul Trainer Phone: +49 (0)341 2434-437

### **APPLICATION DOCUMENTS:**

We look forward to receiving your application with a brief curriculum vitae, certificates, and proof of enrolment at **bewerbung@dbfz.de** (only 1 attachment, preferably as a pdf, max. 5 MB).

For an encrypted transmission of your your application you can use the upload form Cryptshare: https://upload.dbfz.de/Upload1?0

For the internal processing of your photos, please send us written consent. Otherwise, please refrain from using photos in your application documents. Thank you for your understanding.



